

# Come the Revolution: A work in progress



# Exhibiting Black Film In Bristol

- Black Pyramid Watershed Collective Kuumba 1996-
- Training, Production, Advocacy
- First Born Media Ltd
- Watershed & Black History Month programming
- Black Pyramid & First Born combined popular screening with more challenging work such as 'Looking for Langston' by 'Isaac Julien 1989' & Dancehall Queen.



# Genesis of Come The Revolution

- Formed 2014 out of separate relationships with Watershed Media Centre.
- 12 Years A Slave Campaign- An unconscious feasibility study
- Diverse Group of Emergent Programmers with varied skills & Interests
- Overlapping Connections with Community, Heritage, Culture Sectors
- Long term relationship with Watershed Media Centre.



# The Challenge in Bristol

- Perception & Reality of (un)welcome
- Hip City Segregated City
- Trust
- Cost, Income, Class
- Alternative Platforms Alternative Icons
- 'Under the Radar Screenings.'

# What we do

Support audience diversity through print & online media.

Support Black Filmmaker & a Black critical community

Create an holistic audience experience

Support Conversation around film, representation, current concerns

Exhibit new films & reframe archive film to Bristol audiences in particular BME audiences.

Capture audience voice at event & through broadcast.



# What we do 2

Discussion

Marginal Voices

Feeding the media ecology

Creating/Supporting communities online & real time

Mirroring experience

Film as historical archive



# Partnership Working Community & City Centre Venues



# Non Cinema Venues

## Pros & Cons

### Pros:

- Familiarity
- Proximity to target audience
- Informal setting
- Ensures exhibition of films which may not be suitable or possible to screen at partner venue

### Cons:

- Inconsistent technical provision
- Capacity intense
- Additional marketing





# New Partnerships 1: New Black Film Collective

Presented by Trinity & Come The Revolution.

## *Dear White People*

A satire about being a black face in a white place.



A social satire that follows the stories of four black students at an Ivy League college where controversy breaks out over a popular but offensive black-face party thrown by white students. With tongue planted firmly in cheek, the film explores racial identity in acutely-not-post-racial America while weaving a universal story of forging one's unique path in the world. Courtesy of the New Black Film Club.

Tickets at Bristol Ticket Shop 0117 929 9008

Trinity Centre, Trinity Road, Bristol BS2 0NW

[trinitybristol.org.uk](http://trinitybristol.org.uk) / [info@3ca.org.uk](mailto:info@3ca.org.uk) / 0117 935 1200.



Supported by  
The National Lottery



**Saturday 27th June 2015.**

**Doors: 7pm**

**Film starts: 7.30pm**

**Running time: 1h 47m**

**Age: 15+**

**Ticket Price: £6.**



# New Partnerships 2

## Festival of Ideas & Watershed

### Come The Revolution...

A series of screenings, discussions and special events to mark the 50th anniversary of the assassination of minister, author, self-made man, political activist and civil rights leader - the complex, controversial and charismatic Malcolm X.



Free Angela and All Political Prisoners + Panel Discussion (CTBA)  
Sun 10 May 14:00



Nothing But A Man (12A)  
+ Introduction by Roger Griffith  
Sun 17 May 15:00



Looking Black: Malcolm X, Film and Me + Panel Discussion  
Sun 23 May 15:30



Twenty Feet From Stardom (12A)  
+ Ain't No Stopping Live Music Night  
Sun 24 May 20:20

Screening throughout May

Tickets: £4.00 - £8.00    FFI: [wshd.to/cometherev](http://wshd.to/cometherev)



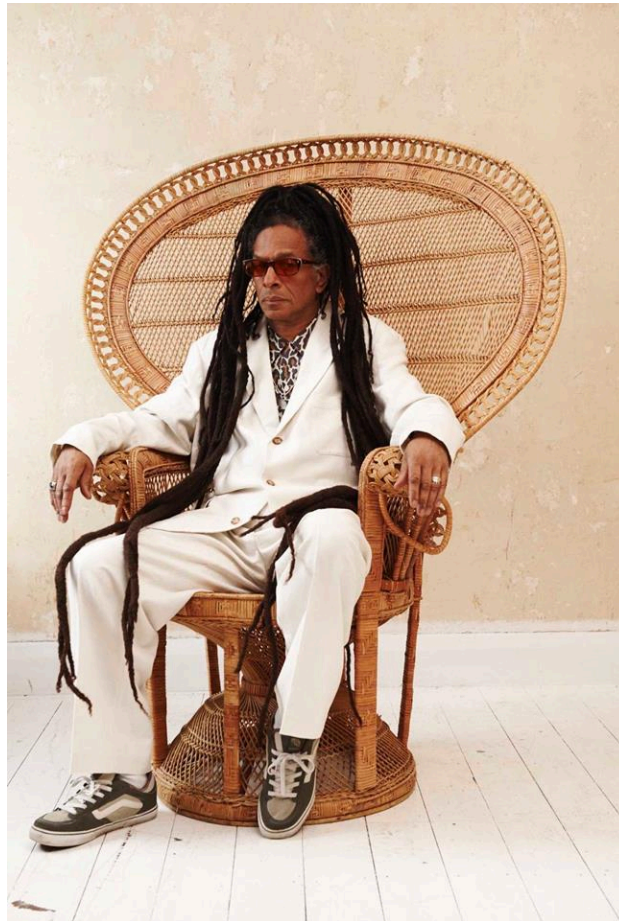
**WATERSHED**

**Bristol Festival  
of Ideas**



# Encounters Festival

## Interviewing Don Letts (pew)





# Partnerships 5: Doing Things Differently Festival

## *Benda Bilili*



# Supporting Black Film Makers

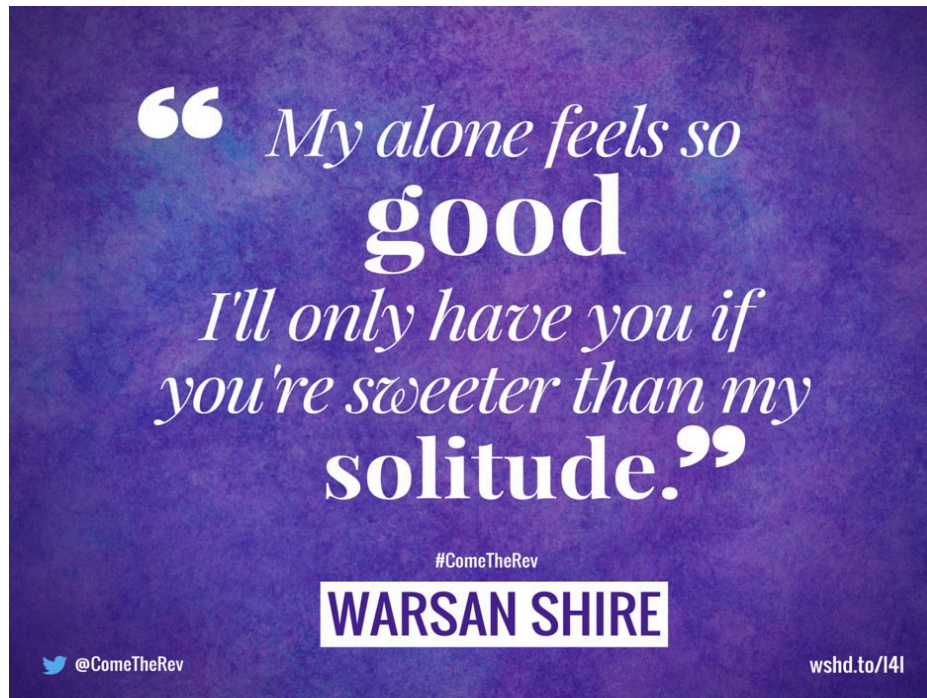
## Menelik Shabbaz Looking for Love





# Audience Experience

## Looking for Love Love Letters





# Audience Experience

## Ujima Radio Broadcast Promotion



# Audience Experience 'Awkward' on the Decks



# Audience Experience

## Live Music: Faith Beko



# Audience Experience:

## Slam Champion Spoken Word: Nadine Bourne





# Intro's

## Adam Murray & Styles



# Diversity Means?

## Black Bristol Audience

- What do we mean by diversity?
- Diversity within diversity
- Considering different interests and groups within the community.
- Conflict & Responsibility in Programming
- Safe spaces (?)





# *The Hard Stop*

## Post Screening Discussion



# Lessons

The importance of partnership: matching capacity to expertise.

Developing our understanding of the film industry.

The opportunity & challenge of promoting film to BME audiences.

Film as a cross community cultural event

# Fini

## Come The Revolution...

Soon Come | Wed 6 May - Sun 24 May

[watershed.co.uk/filmhub/come-the-revolution](http://watershed.co.uk/filmhub/come-the-revolution)

**WATERSHED**

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of Ideas

